



Analyze and visualize data for business decision making.

Data Analytics for Managers

Data is one of your company's most valuable assets. Learn to analyze data to make impactful business decisions.

Analyzing data to find issues, timely insights, and opportunities is now a critical part of many job roles. Leveraging data effectively can create a significant competitive advantage. Beyond the analysis, managers must also be able to effectively present and communicate findings in visually compelling ways.

Learn to perform robust data analysis and visualization in Davenport University's Data Analytics for Managers. Experience interactive classes and hands-on projects for analyzing and interpreting data to understand business performance, impact, and trends.

After completing this program, you will:

- Perform fundamental data analysis
- Get and transform data for decisions
- Visualize data and analyze data with formulas, functions, and PivotTables
- Present visual insights with dashboards
- Perform statistical analysis
- Model and analyze data with Power Pivot
- Present insights with dashboards and reports

To learn more, visit or call:

Topics

Data Analysis Fundamentals & Visualizing Data

- Introduction to Data Science
- Create and Modify Tables
- Sort and Filter Data
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