



MANAGEMENT (BBA) with MERIT SPECIALTY IN GRADUATE MANAGEMENT

2024-2025 RECOMMENDED PROGRAM SEQUENCE (Full-time)

120 CREDITS

MGMT BBA MSMS

FRESHMAN YEAR					
Fall Semester		(15 credits)	Winter Semester		(15 credits)
ACES100	Achieving Career and Education Success	3	BITS211	Microcomputer Applications: Spreadsheet	3
CISP111	Requirements Planning and Development	3	COMM120	Presentation Techniques	3
ENGL109	Composition	3	ENGL110	Advanced Composition	3
MATH120	College Mathematics	3	MGMT211	Management Foundations	3
SOSC201	Diversity in Society	3	STAT220	Introduction to Statistics	3
SOPHOMORE YEAR					
Fall Semester		(16 credits)	Winter Semester		(16 credits)
ACCT201	Accounting Foundations I	4	ACCT202	Accounting Foundations II	4
BUSN210	Professional Ethics	3	ENGL 311	Professional Writing	3
GPMT287	Principles of Project Management	3	FINC211	Corporate Finance	3
HRMG213	Human Resource Management	3	LEGL210	Business Law Foundations	3
MKTG211	Marketing Foundations	3	MGMT321	Organizational Behavior	3
JUNIOR YEAR					
Fall Semester		(15 credits)	Winter Semester		(15 credits)
BUSN303	Business Research	3	ECON201	Macroeconomics	3
ECON200	Microeconomics	3	MGMT 375	Leadership Discovery	3
DATA 275	Data Analytics	3	MGMT352 or RMGI321	Managing Non-Profits and Social Enterprises or Risk Management and Insurance Analysis	3
MGMT 316	Innovation and Managing Change	3		Social Science	3
MGMT610	Creative & Critical Thinking in Strategic Environment	3	HRMG700	Managing Human Resources	3
SENIOR YEAR					
Fall Semester		(15 credits)	Winter Semester		(13 credits)
MGMT 467	International Management	3	BUSN489 or MGMT490	Field Experience in Business or Management BBA Internship	3
HRMG431	Negotiation and Dispute Resolution	3	MGMT495	Strategic Management Capstone	4
MKTG638	Marketing & Comm in Multi-Cultural Environment	3	MGMT670	Enterprise Growth and Development	3
MGMT 412	Quality Management	3		Open Elective	3
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This information is subject to change and cannot be considered an agreement or contract between individual students and Davenport University. Refer to the current University catalog to confirm degree requirements.

Last Updated: 11.01.22 -TLT

Finalized: TLT